

PHOTOGRAPHY ESSENTIALS

Let your personality shine with prep work before your next photoshoot.

1. Research Photographers

Matching with a photographer is similar to matching with a hair stylist or barber. Check out their portfolio first to see if their editing styles match your aesthetic and give them a call to see if you can work well together.

2. Have a Mood Board

With all the high-profile shoots I've been a part of, I can say with 100% certainty that things won't go smoothly if you don't plan. Get on Pinterest or search on Google for photos that match the editing style, setup, and poses you want. Send it to the photographer before a location is booked so they can find a spot that best fits your needs. Photographers are very visual people, so the more specific a photo is, the better.

3. Practice

No one gets their smize on the first try. Practice facial expressions and poses you want at least a day before stepping into the studio. A photographer can easily photoshop blemishes on the face, but not bad posture or a sad look.

4. Pick a Playlist

Depending on the kind of shoot, a playlist might be a necessity. Photo sessions are booked at least 2 weeks in advance, so how will you know if you're going to be on your A-game or if that will be a bad day? Cut out that worry by making the 3 hours before the shoot restful, getting a good night sleep the night before, and making a stellar playlist to help your best side shine.

4. Have Fun

These photos are for you to remember a certain part of your life. No matter the reason, the result will be photos for you to look back on. Don't stress about the little things with this. Have fun and remember that session is for you!

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