

ABIGAIL FOWLER DESIGNS, LLC

Abigail Fowler Designs Google Analytics and Advertising Internship

Abigail Fowler Designs, LLC is now accepting applications for its Google Analytics and Advertising Internship for Spring 2022. This internship will be fully remote with the exception of team and mentor meet-ups. Each intern will be expected to volunteer for a minimum of 5 hours per week. This unpaid internship will give college credit as well as volunteer hours with both Henderson State and Ouachita Baptist Universities.

BACKGROUND

Abigail Fowler Designs is an Arkadelphia based Graphic Design and Marketing firm with clients in NYC, Los Angeles, Ohio, Florida, as well as locally in Arkadelphia.

This new internship will allow one marketing student the opportunity to analyze current website trends for the firm as well as being given a small budget to test theories out with Google Adverts. Additional studies in SEO keywords will be allowed in the work time in order to aid the student in getting a full understanding of niche markets and keyword research.

HOW IT WORKS

As a valued member of Abigail Fowler Designs, LLC, the Google Analytics and Advertising Intern will be given the opportunity to set their own hours aside from a weekly meet-up either in person or via Zoom to discuss progress on the projects. With the understanding that most of this work will be based on an already-set brand, teamwork will be a key requirement to partner with other interns to help meet everyone's semester goals.

This intern will be required to work a minimum of 5 hours per week between Monday to Friday. All equipment must come from the intern.

Weekly chats with their supervisor will be scheduled to ensure all questions and suggestions are openly discussed. The intern will also be given a project that will span the semester's time-frame. Additional work that the intern would like to add to their resume can be negotiated into a structured project if required work is completed.

ELIGIBILITY

Applicants must be:

1. Currently enrolled in a marketing major/minor.
2. Must be understanding of a start-up environment with a NYC style.
3. A demonstrated ability to work effectively independently.
4. Available for 5 hours per week.
5. Must have their own computer (or access to one).
6. Must understand that Abigail Fowler Designs, LLC is not liable for any damaged equipment.

HOW TO APPLY

Interested applicants should email their applications to abigail@abigailfowlerdesigns before January 25th. If accepted, interviews will take place in person the week of January 27th- 30th after business hours.